

CASEY CORDES

CD/ACD/SR/CW

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Titles & Names I've Been Called:

CEO of publicly-traded App company.
President of Global Lifestyle TV-Driven Brand.
TV Script Writer.
Ghost Writer.
Social Media Manager.
Event Manager.
Content Writer + Manager + Producer.
CD. ACD.
Senior Copywriter.
UI +UX Writer.

Brands:

Amazon. Facebook. Dodge. Chrysler. Jeep. Toyota. **The Procter & Gamble Family.** PwC. Miami Heat. **Miami Ink.** Carnival Cruise Lines. Celebrity Cruise Lines. ABN Amro Bank. Bank Atlantic. Marriott. Moderna. MetLife. Procter & Gamble. ADT. First Data. TradeStation. HBCUs. Value City Furniture. Zignum Mezcal. **Don Q Rums.** MetLife. Tampico Beverages (**a Pepsico Company**). Facebook Marketplace. Fast & Furious Five. Florida Power & Light. Gulf Power. NextEra Energy. NuScale Power. **Dreamworks.** NBC. Darden Restaurants. Baptist Hospital. Joe DiMaggio Children's Hospital. Doctors Hospital. **The Versace Mansion. The Setai South Beach.** W Hotels. Miami Beach Polo Cup. Diamond CBD brands. Belzona Boats. University of Miami. Florida International University (FIU). **Inked Mag.**

Ran events in Vegas & Orlando on 4 days notice. Have a substack. Wrote a drama podcast. Look over there >

Wrote an entire **National Geographic** television series, helping produce and direct it as well. I then wrote 10 webisodes of a kid's web series, also about animals. Meow.

Experiences

- **PwC Global + US**, Creative, 2019-24
- **neulane**, ACD Copywriter, 2021-23
- **Razorfish**, Senior Copywriter, 2021
- **Cisneros/Mobious Labs/NatGeo**, TV Scriptwriter, 2019
- **Macias Creative**, ACD Copywriter, 2010-23
- **CComGroup**, Creative Consultant/Freelance Copywriter — 2018-19
- **Celebrity Cruise Line**, Creative Consultant/Freelance Copywriter — 2018-19 —
- **TEAM Enterprises**, Creative Consultant/Freelance Copywriter — 2018-19
- **Creative Propulsion Labs**, Creative Director — 2018
- **Skelly & Co/Inked Mag**, Creative Consultant/Creative Director — 2017-19
- **Belzona Marine**, Creative Director, Miami, FL — 2016
- **Apptigo**, CEO/Creative Director — 2014-16
- **Sapient Nitro**, Senior Writer, Miami Beach, FL — 2010-12
- **Ruthless & Toothless**, Creative Director, Miami, FL — 2008-2009
- **Branding Forces**, Creative Director, & Senior Writer, Miami, FL — 2005-2009
- **Brand Hotel**, Copywriter, Amsterdam, NL — 2007
- **JWT/PPGH**, Copywriter, Amsterdam, NL — 2004
- **Asilia Safari Company**, Copywriter, Arusha, Tanzania — 2004- 2007
- <https://caseyrcordes.substack.com/>
- <https://www.headfone.co.in/channel/under-the-influencer/>